

NEXT BLOCK conference

"UNLOCKING BLOCKCHAIN TECHNOLOGY"

Sponsorship Opportunities

WWW.NEXT-BLOCK.ORG

Organizers:



KRYPTON
EVENTS



cryptovest

May 18, 2018 | Hilton Kyiv Hotel



What is NEXT BLOCK?

NEXT BLOCK is the next big Blockchain conference, set in Ukraine, Eastern Europe's emerging tech hub.

The event will see top experts, executives and industry leaders unlock Blockchain via in-depth panel discussions ranging from the technology's use-cases to global regulations, the evolution of cryptocurrencies as digital assets and their potential to change world economies.

Apart from discussions and debates, the conference will also invite some of the most promising Blockchain and crypto startups to deliver pitches, providing an exceptional networking and learning opportunity packed into one exciting day.

350+



PARTICIPANTS

20+



**OUTSTANDING
SPEAKERS**

20+



EXHIBITORS



**ONLINE
STREAMING**



**PREMIER
AFTER PARTY**

NEXT BLOCK Conference After-Party: "Official FashionTV FTV Coin Deluxe Party"

May 18

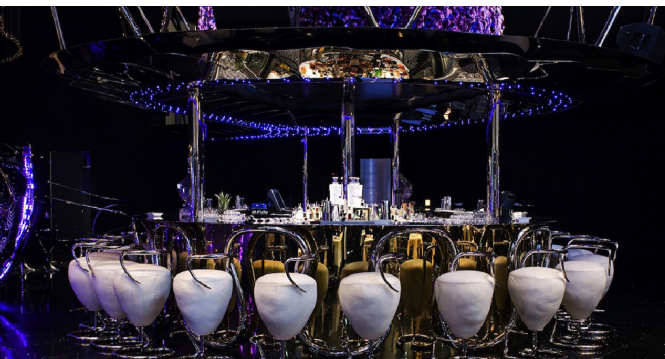
Venue - Coin Restaurant, Kyiv

Our party will unite the most prominent experts and decision makers of the Cryptoverse with the world of fashion, sensation and allure.

Most EXCLUSIVE & STYLISH
AFTER-PARTY
featuring the Founder of Fashion TV
MICHEL ADAM

Join our after-party reception for the unique networking like you've never experienced before, while enjoying the most stylish music and shows.

Official FashionTV FTV Coin Deluxe Party will be broadcasted on Fashion TV signal.



SPONSORSHIP OPPORTUNITIES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supportive Sponsor
ON-SITE & EVENT MARKETING				
Logo at the web-site of the Conference	*	*	*	*
Logo/advertising post in Conference's social media	*	*	*	*
Logo in Booklet's brand-wall	*	*	*	*
Ad page in Conference's booklet	2	1	1\2	
Individual Presentation	*			
Panel Speaker		*		
Materials in a participant's bag	*	*		
Logo on the ticket sales web-site	*	*	*	*
Logo on materials (notebooks)	*	*	*	
EXPO				
Logo on step and repeat banner (photo wall)	*			
Premium Exhibit Booth	*	*		
Standard Exhibit Booth			*	*
Logo Projection	*	*		
Roll-Up in the Coffee break section	*	*	*	

* Payable in fiat/BTC/ETH

SPONSORSHIP OPPORTUNITIES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supportive Sponsor
ON-STAGE BRANDING				
Prominent Position On Stage Branding	*	*		
Stage Branding			*	*
Special mentioning by MC	*			
Company's promo (or logo) on screens during the breaks, mentioning the status	*	*	*	
Company's promo (or logo) in livestream during the breaks	*	*	*	
Logo at the step and repeat banner (photo wall) of the after-party	*			
MEDIA COVERAGE				
Interview at Coins TV* "Meet the CEO", News or «Conference Journal» (50 -100 k audience reach)	*	*		
Interview/article at Cryptovest (~1.5 mln views a month)	*			
Slide with logo of company in episode about Conference on Coins TV	*	*	*	
Mentioning of a company in email blasts by info partners	*	*	*	
Mentioning of the company in post-release at Cryptovest	*	*	*	*
TICKETS & INVITATIONS				
Tickets to Conference	7	5	4	3
Fashion TV After-Party "Official FashionTV FTV Coin Deluxe Party"	4	3	2	1
PRICE	12 000 \$	8 000 \$	6 000 \$	4 000 \$

*CoinsTV - specialized TV channel for English speaking audience interested in cryptocurrencies and blockchain.

**Cryptovest - one of the leading cryptocurrency investment, analysis and news publications

* Payable in fiat/BTC/ETH

OTHER SPONSORSHIP OPPORTUNITIES

ICO PACKAGE - \$ 3,000

- Presentation during ICO Quickfire Pitches
- Exhibition booth
- Three conference passes
- 1 after-party pass
- Logo on website
- Logo and short description in event program booklet



Lanyard & Badge SPONSOR - \$3,000

- Logo on all Lanyards & Badges
- Logo on website
- Material distribution at the event
- Two conference passes
- 1 after-party pass



Event Bags SPONSOR - \$2,000

- Logo on all goodie bags
- Logo on website
- Material distribution at the event
- Post in social media
- 2 tickets to the Conference



After-party SPONSOR - \$10,000

- Logo on after-party Brand Wall
- Corporate branded photo-zone to showcase your product or service.
- Logo on web-site, social media and booklet mentioning the status
- 4 tickets to the Conference
- 4 tickets to After-party



*details are subject for discussion

Contact



Alisa Berezutska
Krypton Events CEO
alisa@krypton.capital



Alex Oleksiienko
Business Development, Cryptovest
alex.o@cryptovest.com



Maryna Krynytska
Krypton Events Key Account Manager
sales@kryptonevents.com

